Anthony Smith
Digital Product Designer

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Work Experience

GitHub - Sr. Product Designer
May 2020 - March 2023

Airbnb (Contract) - Sr. Product Designer
November 2018 - April 2020

Freelance Product Designer
January 2017 - November 2018

Discord - Sr. Product Designer
September 2016 - January 2017

Ueno. - Product Designer
December 2015 - September 2016

Slack - Mobile Product Designer
March 2015 - October 2015

Twitter - Designer
June 2013 - November 2014

Foursquare - Mobile Product Designer
July 2012 - June 2013

Meltmedia - Senior UX Designer
June 2011 - July 2012

Fervor Creative - Interactive Designer
April 2010 - June 2011

Notable Projects

Slack for Mobile Devices
I was the first mobile designer at Slack where I designed the onboarding flow and notifications for all of Slack on iOS and Android, as well as core navigation on the visual design of channels and direct messages. This included many of the interaction patterns still used to this day within Slack.

Twitter Timeline
I worked to improve the user experience of the timeline for Twitter, most notably I worked to include actions on each individual tweet at the timeline level, where as prior you had to view a detail view in order to retweet or favorite (now like). I also worked to bring media to the twitter timeline, so now Twitter could display photos, videos and gifs.

Airbnb Visual Redesign
I worked as a member of the core design team that conducted a full refresh of Airbnb's design language system. My focus was on interaction patterns, grid systems, form patterns, and typography.

Skills

Interaction Design   Visual Design

User-centered design   Design Systems

Front-end Development   HTML/CSS   React.js

Figma   Origami   Framer   Principle

Product Focus   UX Architecture   Adobe